

Privacy Policy

Introduction

Buddha Institute of Technology (BIT), GIDA, Gorakhpur ("BIT", "Institute", "we", "our", or "us") is committed to protecting the privacy and security of the personal information of students, applicants, parents, faculty members, staff, alumni, and visitors who access our website and online services.

This Privacy Policy explains how we collect, use, store, disclose, and protect your information when you visit our website, admission portal, student portal, or use any of our online services.

By accessing or using our website and digital platforms, you consent to the collection and use of information in accordance with this Privacy Policy.

Information We Collect

We may collect the following types of information:

Personal Information

- Name, date of birth, gender, and photograph
- Contact information such as email address, phone number, and postal address
- Educational qualifications and academic records
- Parent/guardian details
- Identification documents submitted during admission or verification processes
- Payment and transaction-related information

Technical Information

- IP address
- Browser type and version
- Device information
- Operating system
- Website usage data and browsing activity
- Cookies and similar tracking technologies

How We Use Your Information

The information collected may be used for:

- Processing admission applications and enrollment procedures
- Managing student records and academic services
- Communicating important notices, updates, and announcements
- Providing access to online portals and educational resources
- Processing payments and fee-related transactions

- Improving website functionality and user experience
- Complying with legal, regulatory, and institutional requirements
- Ensuring security and preventing unauthorized access

Cookies and Tracking Technologies

Our website may use cookies and similar technologies to enhance user experience, analyze website traffic, and improve services. Users may modify browser settings to decline cookies; however, certain features of the website may not function properly.

Information Sharing and Disclosure

BIT does not sell, rent, or trade personal information to third parties.

Information may be shared only:

- With authorized Institute departments and personnel
- With government authorities, regulatory bodies, or statutory agencies when required by law
- With trusted service providers assisting in website management, payment processing, or educational services under appropriate confidentiality obligations
- To protect the rights, safety, and security of the Institute and its stakeholders

Data Security

BIT implements reasonable administrative, technical, and physical safeguards to protect personal information from unauthorized access, disclosure, alteration, misuse, or destruction. However, no internet-based system can guarantee absolute security.

Third-Party Links

Our website may contain links to external websites. BIT is not responsible for the privacy practices, content, or policies of such third-party websites. Users are encouraged to review the privacy policies of external websites before providing personal information.

Data Retention

Personal information will be retained only for as long as necessary to fulfill educational, administrative, legal, regulatory, or operational requirements of the Institute.

User Rights

Subject to applicable laws, users may request:

- Access to their personal information
- Correction of inaccurate or incomplete information

- Updating of contact details
- Clarification regarding the use of their data

Requests may be submitted through the official contact channels of the Institute.

Children's Privacy

BIT's services are primarily intended for students and educational applicants. Personal information of minors, where applicable, may be collected with the consent or involvement of parents or legal guardians.

Changes to this Privacy Policy

BIT reserves the right to amend, modify, or update this Privacy Policy at any time. Changes will become effective immediately upon publication on the website. Users are encouraged to review this Privacy Policy periodically.

Contact Us

For any questions, concerns, or requests regarding this Privacy Policy or the handling of personal information, please contact:

Buddha Institute of Technology (BIT)

GIDA, Gorakhpur, Uttar Pradesh, India

Email: info@bitgkp.edu.in

Phone: +91-9554559900

By using our website and online services, you acknowledge that you have read, understood, and agreed to this Privacy Policy.